

Tiffany Alvord



With over 3 million subscribers and 635 million views on her YouTube channel, 25-year-old singer/songwriter Tiffany Alvord is a force to be reckoned with in the music industry. At just 15-years-old, Tiffany began posting cover songs and original music on YouTube, and since then, has developed a worldwide fan base with her natural talent and quintessential “girl next door” persona. Setting herself apart from other cover artists, Tiffany writes and composes all of her original music and has released three of her own albums titled *My Dream*, *My Heart Is*, & *Legacy*. With her large following and role model status, Tiffany has worked with major brands including Disney, Target, Nickelodeon, AT&T, Hollister, Apple, Pandora, Mattel and many more. She also had the honor of performing in Times Square on the Nivea Kiss Stage on New Year’s Eve in 2012 and was nominated for “Favorite Viral Music Artist” at the 2017 Kids Choice Awards. Showing no signs of slowing down, Tiffany is currently working on her new mini album of original songs to be released this year.

Growing up about 60 miles north of Los Angeles, Tiffany has been writing music long before she discovered YouTube. She began creating her own songs at just 10-years-old and began acting in local theatre at just 8-years-old. As a competitive gymnast throughout her school years, Tiffany ended up injuring her wrist and having to quit gymnastics. During this time is when she discovered YouTube and began posting the videos that would ultimately launch her to the top of the rising stars.

Tiffany’s numbers started to grow as viewers gravitated towards her incredible voice and warm personality. It’s easy to instantly feel like Tiffany’s best friend after watching even just one of her videos. Her original songs are like a glimpse into her journal and she is always expressing the very personal things that happen to her. Writing from such a vulnerable and authentic place has allowed Tiffany to become a relatable influence for fans to look up to. Her main mission has always been to help others find purpose and happiness through her music and who she is as a person. Fans from all over constantly reach out to Tiffany to tell her how much she has helped them through hard times. Two fans in particular have told her she has helped them to change their minds about committing suicide, and that alone shows the power of Tiffany’s positivity and music she is creating.

Over time, Tiffany’s original music and the style of it is continuously changing and evolving. “Each album was influenced by my age, my inspirations, and feedback from my fans. My second album, *My Heart Is*, was recorded with session players in Nashville and was more singer-

songwriter/pop/country. My album, *Legacy*, had more electronic beats. Being independent has allowed me to explore different styles to figure out what I really love the most. My upcoming album will be more Pop-driven and is influenced by some of the songs and artists I love today." Some of Tiffany's biggest influences include Maroon 5, One Republic, Shania Twain, Sara Bareilles, Lana Del Rey, LANY, Sam Smith, and Taylor Swift.

As Tiffany's journey progresses in her music career, her new mini album of original songs will be more mature while still being fun and relevant. "Most of the songs are themed around love. I think my demographic relates to songs about relationships and things being either complicated or amazing when it comes to love. I sing about both ends of the love spectrum. My first two albums were 100% composed, written, and produced by me. My third album and this upcoming album were more collaborative and I had help developing themes, lyrics, and style. The theme of love obviously gets more complicated as you get older and that is reflected in the songwriting." With guitar being her main instrument, Tiffany also plays piano and ukulele. Bringing her music to life, she has been on three U.S. tours as well as performed in Canada, China, London, Singapore, Thailand, Indonesia, Malaysia, and the Philippines.

Outside of music, Tiffany's main passion is pursuing acting professionally. She made her debut in her first film, *School Spirits*, last year, as well as played a role in the AT&T Hello Lab YouTube series *Guilty Party*. She also loves the beach, hiking, and traveling.

Dedicated to using her platform for good, Tiffany is a big advocate for anti-bullying and suicide prevention. She created her own platform titled "Ask Anny" (Short for Tiffany) where fans can go to ask for advice and feel like they have a safe place to talk. "I often hear from fans that my music gets them through tough times and inspires them to be happy. It makes me so sad, having experienced what bullying can feel like from haters, that a person can be so cruel to another person. There needs to be a lot more awareness about it and what we can all do to help."

2018 is set to be a defining year for Tiffany with her new music, budding acting career, and continued goal of bringing people together. "My music is what connects me to my fans and that connection is what I love most about what I do. I think that's why my music is relatable because many of those feelings I express are universal. I want my fans to know that they aren't alone in what they feel."

Press



Get To Know Tiffany



Love 1 feature & feature only get

I'll promote for 9 years

and have a chance to get the most out of your post!

I'll be at the top of the page on my 1st feature

The best to be a model & model!

Tiffany's Playlist

Tears // Lauren Aquilino
 Everything // Michael Buble
 Out Of My League // Meghan Trainor
 Heart To Break // Kim Petras
 I Choose You // Sara Bareilles
 Runaway // Zara Siobhan
 You Don't Know About Me // Sia You
 Better With You // Jessie McCartney
 My Love // The Bird And The Bee
 Bright Side Of My Heart // Sam Gray

Tiffany Alvord



What advice do you have for aspiring singers?

Be consistent, be professional, be patient, and be yourself. Don't be afraid to be vulnerable and share your story. It's important to have a unique sound and to be authentic. Also, don't be afraid to ask for help and to collaborate with other artists. It's all about the journey and the love of the music.

What advice do you have for aspiring models?

Be confident, be professional, and be yourself. Don't be afraid to be vulnerable and share your story. It's important to have a unique look and to be authentic. Also, don't be afraid to ask for help and to collaborate with other models. It's all about the journey and the love of the industry.

You originally started posting cover art on Instagram. What was it like having a large fan base on that platform?

It was really exciting and rewarding. I had a lot of love and support from my fans, and it was a great way to connect with them. It also helped me to gain a following and to build my brand. I was able to share my music and my art with a large audience, and it was a great experience.

THINGS AREN'T ALWAYS GOING TO BE EASY. YOU MAY HAVE HATERS. BUT THOSE AREN'T REASONS TO STOP OR GIVE UP.

You got the chance to make your acting debut in the movie 'The Last Days of August'. How did that experience go for you?

It was a really great experience. I was able to work with a talented director and a great cast. It was a challenge, but it was also a lot of fun. I learned a lot from the experience, and it was a great opportunity for me to grow as an actor.

You've recently been featured in several magazines. How do you feel about that?

I'm really excited and grateful. It's a great honor to be featured in these magazines, and it shows that my work is being recognized. I'm proud of what I've accomplished, and I'm excited to see where the journey takes me next.

What advice do you have for aspiring actors?

Be consistent, be professional, and be yourself. Don't be afraid to be vulnerable and share your story. It's important to have a unique talent and to be authentic. Also, don't be afraid to ask for help and to collaborate with other actors. It's all about the journey and the love of the industry.

IF IT'S WHAT YOU TRULY LOVE, THEN LOVE IT AND DO IT, AND ENJOY EVERY STEP OF THE PROCESS!



You're preparing to release your album of original songs. What can fans expect from the album?

They can expect a collection of original songs that are heartfelt and authentic. I've put a lot of love and effort into the album, and I'm excited to share it with my fans. The songs are a mix of pop, indie, and folk, and they all tell a story.

What advice do you have for aspiring artists?

Be consistent, be professional, and be yourself. Don't be afraid to be vulnerable and share your story. It's important to have a unique talent and to be authentic. Also, don't be afraid to ask for help and to collaborate with other artists. It's all about the journey and the love of the industry.



What advice do you have for aspiring singers?

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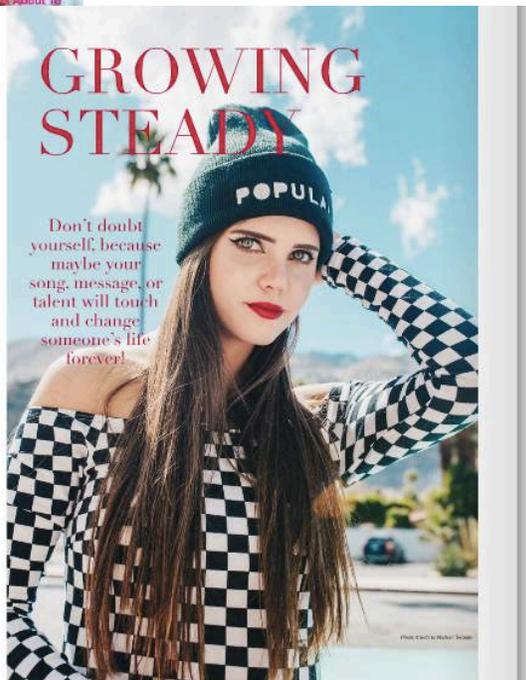
Tiffany's Top Picks



Music
 I'm really excited about the new album from [Artist Name]. It's a great collection of songs, and I can't wait to listen to it.

Books
 I've been reading [Book Title] and it's really good. I love the story and the characters. It's a great read.

TV Shows
 I've been watching [TV Show Name] and it's really good. I love the show and the cast. It's a great watch.



GROWING STEADY

Don't doubt yourself, because maybe your song, message, or talent will touch and change someone's life forever!

With the help of today's social media platforms, it's easy to get yourself out there and get discovered. Singer-songwriter Tiffany Alvord's path to fame and success began with her cover videos on YouTube at the age of fifteen. The popularity of her videos created a worldwide fan base, racking up three million subscribers and 475 million views. In addition to her cover videos, she writes her own music and has released three albums, *My Dream*, *My Heart Is*, and *Laguna*. Chick got a behind-the-scenes up with Tiffany to discuss her YouTube fame, her writing career, as well as insights on the stages of her upcoming third album, *no more sun*.

Chick: Who or what are some of your biggest influences when it comes to writing the content for your music?
Tiffany: David Gray, Taylor Swift and Colbie Caillat were huge influences when I first started writing songs. I feel like my influences today are from new artists that I love! For example, I love what Chlöe, Pink, Katy, John McVie, and Selena Gomez are doing!

Your YouTube channel has over three million subscribers! When you first created your channel, did you expect it to go viral? What was your reaction to all the love and support you received?
Tiffany: When I first started YouTube, I never would have imagined I'd be where I am today! I have had very steady and consistent growth on YouTube. There was no overnight success or viral videos. The success came from posting videos consistently and fans of local youth Acoustic YouTube subscribers started to grow. I had more opportunities to collaborate, perform live, and meet all my fans. I really couldn't believe how many views I would get on my videos and how many new monthly subscribers I would get. It felt so happy that has around the world were connecting with me. My family and friends were all very supportive and it just encouraged me to keep going. My friends would text to their friends and it made me feel so special that they were so proud of what I was doing.

Always in music, you debuted in your first film last year, called *School Spirit*. When did you realize you wanted to start pursuing acting, or has it always been something you've been interested in?

I actually wanted to pursue acting before I started music. I did local musical theater for eight years, and I still love with acting and being on stage. I tried to give acting a shot but never got connected with the right agent or opportunities. When I was 15 years old, I found YouTube. I watched other music fans on YouTube and was inspired by what they were doing. I have always loved writing songs and singing so I figured I'd give it a shot. My YouTube channel just took off and has had a moment of its own for past 10 years. Being able to jump back into acting has been a dream come true! *Fighting School Spirit* reignited my passion for acting. I also had a part in *Goosebumps* last year, which is a series on YouTube. Both of these projects were so much fun. I really love acting and it has made me want to challenge myself in new ways!

What is the inspiration for your new EP? What are your fans expect to hear different?
Tiffany: For this EP I was calling it a mini album but the inspiration has come from real life. Things I've gone through, or things I just wanted to sing about. I wanted to make something fun and upbeat, but also tell stories that I connect with and that I think others will connect with. The main difference fans will hear is that it's a little more pop than my past albums. It's still me and my writing, but with a new, feel good touch. It's like an old friend come with a new spin!

Are there any artists you would like to collaborate with in the future?
Tiffany: I would love to collaborate with Halsey, Stefanie, Julia Michaels, or Selena Gomez. I love what they are doing and the music they are creating. I feel like we'd fit on the same page and write or create something amazing. They also seem to be fun and down-to-earth!

What are your next steps in your career?
Tiffany: I want to tour with my new music and meet new and old fans! I CAN'T WAIT TO MEET MORE OF MY FANS! I'll be creating new music videos for the songs on my mini album, which is always so much fun and exciting because I can storyboard and go all out. I'm also taking on more acting projects and just started to see where that takes me! I'll be heading up the show as part of the *Halloween 2018* Super Special, which has been a blast. I love collaborating with friends as an influence and building relationships through brand campaigns. I

hope to connect with more brands throughout the rest of this year.

Being a YouTube sensation, what advice can you offer to people who want to start a YouTube channel and put their talents out publicly?

If you have something to say and you are passionate about what you're doing, then CHASE THAT, share it! Don't doubt yourself, because maybe your song, message, or talent will touch and change someone's life forever! You have a voice, so don't be afraid to use it. Be consistent and don't let yourself down (or have negative) thoughts over your success. When you do what you love, people will appreciate, and feel it, and appreciate it. Enjoy who you do, enjoy the process, and have fun, even if you have to work hard at it! You can't fake authenticity, so be real!





Exclusive Premiere: "Karma" Comes Back in Tiffany Alvord's New Music Video



The web series *Guilty Party* tells the all-too-familiar tale of a high school girl who's bullied by her classmates. But this girl's no victim. She takes control of the situation and starts plotting her revenge. [Tiffany Alvord](#)'s "Karma" is the ultimate companion to the show. The music video is dark, dramatic, and full of suspense. Follow Tiffany as she run through the locker room, encountering more and more of her angry classmates. *Guilty Party* stars some of your favorite Youtubers like [Teala Dunn](#) and [Kian Lawley](#). The video even features the rest of the cast, including [Manolo Vergara](#) and [Miles McKenna](#).

Finally, Tiffany finds a room full of pages from her diary. The stolen notes were put there by her former friends, but which one? They're covering the walls and floors, surrounding her. At first, she's hurt and confused, but this isn't over. She gets up, ready to fight back. The lyrics say "I was so caught up, but I'm over it now." If karma doesn't get them, Tiffany sure will. She walks into a blinding white light that will leave you wondering what's next.

Luckily, you can get all the answers. *Guilty Party* is a new kind of web series where the story is told through vlogs and weekly episodes. You get an inside look at each character's life, but also a huge plot. It's like following your fave daily vloggers except **the drama** is much more believable.

Guilty Party premiered on August 29, 2017 on YouTube, Facebook, Instagram, and Twitter. Plus, the show will premiere on DIRECTV NOW later this year. The series is a part of AT&T Hello Lab, a collection of original entertainment created by, for, and with Millennial and Gen Z audiences.

<http://www.j-14.com/posts/tiffany-alvord-guilty-party-karma-144736>

THE DAILY SHUFFLE

TIFFANY ALVORD TALKS UPCOMING MUSIC & DREAM ACTING PROJECTS



We caught up with rising singer/songwriter, Tiffany Alvord, to get the inside scoop on all she's been up to! The vocal powerhouse dished on upcoming music, the artists that inspire her sound & more! Read the exclusive interview below and get to know your new fave!

Fill us in on what you've been up to! How was 2018 treated you so far?

2018 has been amazing so far. It started off with a trip to Mexico for a swim shoot with Hollister! I'm stoked because I'm part of their 2018 #SwimSquad & love all the girls involved and love working with Hollister. I've been taking acting classes and loving it. I hope acting will be a big part of 2018! I'm also wrapping up my new mini album and can't wait to share my new music with my fans and followers!

With an album of original music set to release this year, what can you tell us about it?

AHHH! I love writing songs and the fun thing about going into sessions is that you never know what amazing things will happen with a song idea. There are some songs on this mini album that are very real and honest and others that are a little more playful and fun. I wanted a balance of songs that were about hard relationship situations that make you think and upbeat, light-hearted, and fun songs. For example, one of my songs is called "Where Would You Be" and the whole concept is, if I told you that tomorrow would be the end... would you do anything different? Life slips away so quickly and I wanted to press on that and remind people it's precious and to not take it for granted. An example of a fun song is one called "Selfish" and it just is carefree and upbeat, perfect for summer!

What kind of sound should fans be expecting?

It's very Pop-driven and and fresh. I would compare it to a lot of the fun vibes that are on the radio right now.. but with my own Tiffany twist on it, of course! I've got an acoustic song, a ballad, and some that you'll just wanna blast in the car while you're driving!

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<http://www.thedailyshuffle.com/tiffany-alvord-talks-upcoming-music-dream-acting-projects/>

PULSE SPIKES

Singer-Songwriter Tiffany Alvord Shares the Lessons She Has Learned from a Decade on YouTube



A decade of love and music, Tiffany Alvord has been a singer on YouTube for 10 years now and is as incredible as ever. At 25 years old, Alvord has created a strong fan base with over 3.1 million subscribers on YouTube alone. From creating her own music to covering the songs of other artists, Alvord is set on making her mark in the music world. In this interview, Alvord talks about the world of music she lives in and what's coming next.

Tell us a little about yourself.

My name is Tiffany Alvord, and I was born and raised in California. Growing up, I was a gymnast and I loved performing in local musicals. I'm a singer-songwriter, and I have loved writing songs ever since I was a young girl. I started my YouTube channel in 2008! YouTube has opened up a world of opportunities for me. Along with singing and performing, I also love to act! I have six brothers who are my biggest fans! My mom is my manager, and we call her Momager Cherie. My fans are called Tiffanatics!

Recently you celebrated 10 years of posting on YouTube. How has that journey been?

YES! Wow, it has been such an incredible journey! I started posting videos of myself singing in my bedroom when I was 15. I had NO idea what was in store for me with YouTube. I just loved to sing and wanted to share my music through this new platform. Now, YouTube has become a staple in social media and in reaching and connecting with the world!! With the support and love of my fans, I've had so many amazing opportunities. I've been able to post music videos for 10 years, travel and perform, as well as partner with brands I love! It's been cool to see how the digital age of music keeps unfolding. Each day is a surprise and a gift!

How have you grown on YouTube?

I've literally grown up on YouTube which is so fun!! I used to be very shy and awkward in my first videos and I had the HARDEST time talking in videos because I'd get so nervous. Over the years, I've found myself, my confidence, my style, and really grown into who I am! I learned that you need to ignore haters and follow your heart. My goal is to always stay true to myself and to be authentic.

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<http://pulsespikes.com/singer-songwriter-tiffany-alvord-shares-the-lessons-she-has-learned-from-a-decade-on-youtube/>

COLORISING

ColoRising Interview with Tiffany Alvord



YouTube has become a platform that has not only launched a slew of entertainers' careers but has also become a virtual place where artists have become lost in the vast sea of seemingly endless videos of complete randomness. California-born singer and musician Tiffany Alvord is one of the acts who cut through the noise, showcasing her immense talents by recording a number of cover versions of some of the biggest names in music. Uploading her first video back in 2008 at the age of 15, a rework of OneRepublic's track 'Stop and Stare', Alvord went on to become one of YouTube's biggest stars amassing millions followers on the platform.

While talent alone isn't always enough to jump start a musician's career via YouTube, Tiffany Alvord not only used her ability as an incredible singer to propel herself into the eyes of millions but she also raised the levels by filming videos that were visually outstanding, practically up to par with the acts she was creating cover versions of. The visuals to her original songs were just as stunning, not to mention many of them highlighting her ability as an actress.

In 2011, Tiffany Alvord released her album *I've Got It Covered*, a collection of some of her popular cover versions. That same year she dropped her debut LP of original tracks titled *My Dreams*. Refusing to slow down the momentum, Alvord released her album *My Heart Is* with every song performed, written and composed by the music wonder. In 2014 she raised the stakes with her *Legacy* LP, an incredible pop gem that Alvord co-produced with Tomas Costanza. She would also go on to unleash five more volumes of her *I've Got It Covered* project.

Having worked with brands including Tide, AT&T, Hollister Co., Target and more, Tiffany Alvord also landed a role in the series 'Guilty Party', which is a part of the AT&T Hello Lab Project.

Although it would be an understatement to say that Tiffany Alvord has achieved a mountainous range of accomplishments including performing at the Times Square New Year's Eve celebration back in 2012, which also featured Taylor Swift, Carly Rae Jepsen and more, one of the incredible achievements is that the singer, musician and actress did it her way, helping to rewrite the blueprint of success which has become an inspiration to countless up and coming artists.

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EXCLUSIVE: Interview with Tiffany Alvord



Have you ever imagined your favourite song of the moment in a different musical style or vibe, and then found the perfect cover of it on YouTube? Chances are, you've probably seen and heard a few of Tiffany Alvord's covers. Since starting off on YouTube posting covers of different hits, she's found a special place in the hearts of many with both covers and original music! CelebMix got to chat with Tiffany about her start in music, her career thus far, and releasing a new album!

When was the moment that you realized that you wanted to pursue music as a professional career?

I've always had a passion for writing songs ever since I was about 10, but the moment I realized I wanted to do this professionally was when I started sharing my music on YouTube. I realized how much my music touched others and how it allowed me to connect with people around the world and with fans. It hit me that my music could make a difference in letting people know they aren't alone in what they're feeling.

How would you personally describe your musical style?

My music is like an acoustic guitar covered in glitter. It's playful and feel-good pop music mixed with love, sweat and tears!?

What have you found to be more difficult — putting your own spin on songs to cover or writing original music?

Putting my own spin on cover's is quite easy and fun as the song is already produced and I get to try a few different styles and decide which I like best. For example: it could be slowed down on piano, or upbeat and acoustic, or half time. Writing original music is also so much fun and comes naturally to me, but I would say this is more difficult. It's not difficult to write, but it's sooooo much harder to DECIDE what songs I want to release and which songs represent me as an artist. I love to write in all different styles and I love all genres so pinpointing who I am as an artist becomes the difficult part.

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<https://celebmix.com/exclusive-interview-with-tiffany-alvord/>

HOLLYWOOD LASSIE

Tiffany Alvord Interview – Celebrate Life’s Little Moments



Tiffany Alvord is no novice when it comes to embracing AMAZING life moments. She’s been singing and releasing videos on YouTube for ten years now! The angelic-voiced twenty-four year old has collaborated, traveled, written, recorded, and sung her way through life. But her journey isn’t over yet! Find out what’s coming next for Tiffany, take a look at some of her favorite memories from the past, and hear her heartfelt words about making YOUR dreams come true! <3

You’ve been on YouTube for 10 years! That’s amazing! The number of videos you’ve released, covers, collaborations, and original songs, wow, such an incredible accomplishment. I’m sure you’ve had many amazing moments over the past 10 years, but is there a certain moment that stands out in your mind as super special?

There are a few moments that are super special but one of the firsts was when Kurt Schneider invited me to fly out & collaborate with him while he was still a student at Yale, (back when I had about 60k subscribers). I had never collaborated with another musician, as that wasn’t really a thing at the time. Kurt produced two videos for me. On that trip, I also got to collaborate with Christina Grimmie and we had such a fun time and it is such a special memory now. It was my first time going to New York, and overall just an unforgettable experience. I also have to mention winning a contest in 2012 and being able to perform in Times Square on the Nivea Kiss Stage on New Years Eve. That was incredible and so surreal.

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<https://www.hollywoodlassie.com/tiffany-alvord-interview-celebrate-lifes-little-moments/>



Get to Know YouTube Singer Sensation Tiffany Alvord



R: Can you tell us a little bit about yourself? How did you first get involved with music? When did you realize it was something you seriously wanted to pursue?

T: I've had a passion for music from a young age! I started writing songs when I was 10 (and I still think it is so much fun!). When I was 13, I taught myself to play guitar. It started as a hobby. I discovered YouTube when I was 15 and decided, "Why not give it a try?" Posting on YouTube slowly transitioned into a full-time "job." I loved the feedback and interaction with fans. In some ways, I would say music found me and I just took hold of the opportunity to share my music to a worldwide audience. It's always been an exciting journey. It is something I love because it is fun and challenging, and it makes me feel alive! I just chased that feeling!

R: Tell us more about your YouTube channel. When did you start it? What is its content? How has it grown the past ten years?

T: I started my YouTube channel in April of 2008. I recently celebrated my 10-year anniversary! I post both cover songs and original songs. I realized early on that covers were great for drawing new listeners and followers into my channel (because they were searching for popular songs on YouTube), and posting original music showed who I was as an artist. My fans actually started requesting that I put my original songs together into an album that they could buy. My growth on YouTube has come from being very determined, motivated, and consistent. I have had to keep current and competitive. I went from singing in my bedroom to fully produced music videos. Thankfully, my growth has been gradual and steady, and my #Tiffanatic family keeps growing. (

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teenmusicinsider

SINGER/SONGWRITER & YOUTUBE SENSATION TIFFANY ALVORD TALKS WITH TMI ABOUT HER NEW ALBUM OF ORIGINAL MUSIC COMING OUT LATER THIS YEAR



What did you like most about YouTube that made you start posting covers?

I liked the fact that ANYONE could post a video about what they were passionate about. There was no expectation or criteria you had to meet, or fee that you had to pay. You didn't need fancy equipment or professional gear. Anyone who had a camera with a video feature could upload what they loved to create! For me, that was music. It was simple, organic, and real. I am an everyday, average girl, and when I saw people like me upload cover songs from their bedroom, it made me realize I COULD DO THAT TOO!! It was a level playing field.

Did you have a “break out” song that started things for you with your followers?

YES, I did have a break out song! It didn't exactly go viral, but one of my earlier covers that first gained traction was “This Is Me” from Camp Rock. I'd found the song a week before the Disney Channel original aired. So trying to be ahead of the curve, I covered it and posted it before the movie was out. I had about 60k views in one day which was INSANE for me and a lot of views at the time. It sparked a bug of excitement and love for this growing world on YouTube. Little did I know it would be a world of opportunity. Thankfully, I've had a very steady growth with my music so it wasn't some overnight success that was here one day and gone tomorrow. My dedication and consistency has kept my followers and momentum growing.

What kind of message do you want your music to have on your supporters?

I want my supporters to CONNECT with my music. Whether that's helping them through a breakup, falling in love, dealing with hard things and giving them hope, or just giving them a light upbeat song to brighten their day. I want to be relatable. I'm a normal person who experiences all the same emotions and life challenges others go through. It's always nice to feel understood and I like to do that through my music. I want them to know they aren't alone. I want my music to help others find happiness and purpose.

You recently have been working on your new album. Can you spill any details about the new album – Title of album? How many songs? Etc.

YESSSS!!! Ahhhh, I'm so excited to release new music! There will be 5 songs on the new mini album. Though the title is in the works, the songs are complete and I am hoping to release one of the songs as a single very soon!!! Stay Tuned.

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<http://teenmusicinsider.com/singersongwriter-youtube-sensation-tiffany-alvord-talks-with-tmi-about-her-new-album-of-original-music-coming-out-later-this-year/#.WvCiTa2ZNcB>



Devo Brown Interviews Tiffany Alvord on YouTube Hits



23-year-old Tiffany Alvord is already a YouTube veteran. She's been on the platform since she was 15 and in the eight years that have passed, she's amassed over 2.8 million subscribers and a crazy 575 million views.

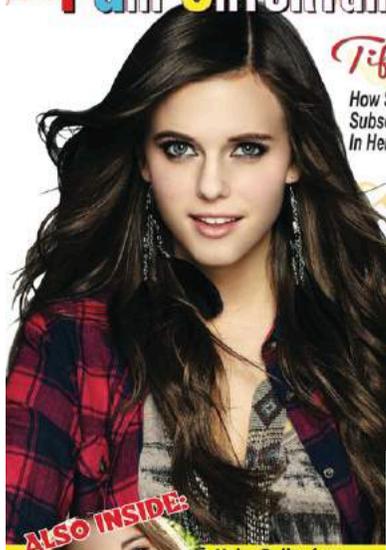
It's not an exaggeration to say that Tiffany Alvord does EVERYTHING on YouTube. She consistently uploads comedy and lifestyle videos, but it's her music that draws the audience in. As she writes in her [bio](#), she's been ***"writing songs since [she] was 10-years old...took piano lessons when [she] was in elementary school"*** and ***"taught [herself] to play the guitar."***

Her friendship with the late [Christina Grimmie](#) has been very publicized. In 2010, Tiffany and Christina collaborated on YouTube and performed a cover of Taio Cruz's 'Break Your Heart' that has amassed over 3 million views.

This past June, Tiffany mourned with her fans on YouTube with a video titled, 'My song for Christina Grimmie.' She wrote on the video's description, ***"Me and Christina met 6 years ago, she was one of my first YouTube collabs. We instantly hit it off and our families met and it was such a huge day and moment, getting together, and starting the YouTube journey. She has set such an example and been such a light to so many. This hits so close to home and is really scary because it shouldn't have happened. She will be dearly missed. Since this is a video for Christina, I'd love to hear how she impacted YOUR life. May we remember life is fragile, and hold on to the people we love. We love you Chrstina, til we see you again, may you rest in peace."***

(Continued...)

<http://www.kiss925.com/2016/08/21/tiffany-alvord-devo-brown/>



Tiffany Alvord
 How She Got 1.5 Million YouTube Subscribers & Went From Singing In Her Bedroom To Touring The World

ALSO INSIDE:
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 Landry Bender from Disney's *Crash and Burn*

Sami Isler - Actress
 NBC's *Sean Saves the World*

Caleb Barwick - Actor
 Lifetime's *Army Wives*

Kids & Teens

Tiffany Alvord
HOW SHE GOT 1.5 Million YouTube SUBSCRIBERS & Become An International Star

HOW I STARTED OUT

Growing up I was really into gymnastics, and I also took piano lessons. I always loved singing but I never considered it as a possible career, because acting was my main passion. So, in elementary school I did theater because it combines acting and singing. Eventually, I discovered YouTube and saw all of these singers on there with their own channels. I thought they were famous because they had their own videos and I looked up to them. Then I found out that I could create my own channel, so I hopped on YouTube and gave it a try.

HOW I BUILT MY FANBASE

I started in April 2008 so, over the past 5 years it's been a really steady growth process. I learned from the YouTube pioneers who would post covers of popular songs. I also realized that picking the right covers was really a key factor in getting views and new fans. So I mainly posted covers, and every now and then I would post an original song. Growing a fanbase on YouTube is really about posting videos at the right time. When I started out, there were a lot less people on YouTube, so that also helped. (laughs) The same goes for Facebook and Twitter because, I'm constantly posting on there and connecting personally with my fans, which is why I think a lot of YouTube artists are successful. We can use social media to connect with our fans and be more personal with them.

ABOUT MY NEW ALBUM

The album is called, *My Heart Is*, and the way it happened was, I had these original songs that many of my fans had heard, acoustically, on YouTube so there was a demand for me to produce an album. It was kind of tricky for me because covers are easy since you have the original version to go off of. But for my own originals, it's a little more tricky because you're trying to create something unique to you. Some people always ask why don't I post more originals, but what they don't realize is that it's a long and hard process. My mom is my manager and we pretty much figured out everything together. We worked with a studio in Nashville to produce the whole album. Then my mom and I designed the cover art and CD packaging. We Googled all the information to figure out how to do it. We got digital distribution, and then we found a company to manufacture the physical CD's. It was a lot of hard work but we did it. Traditionally you needed a label to do all of that but now, you really can do everything on your own. It's not easy, but you can do it.

PHOTO: ANDREW FROST/CORBIS OUTLINE (Tiffany Alvord)

"...we need to love who we are and accept that we're all unique and special in our own way."

I DON'T COMPROMISE

I've always loved acting and it's something that I would love to do someday. Acting is so much fun, but at the same time, it has to be the right thing for you. For example, I passed up a few opportunities because I didn't like the script or the character. I always want to be a positive role model for my fans. I want everything I do to be uplifting and inspiring, so I avoid getting involved with the negative programming that's out there.

young woman love thyself™

EVERY GIRL IS BEAUTIFUL

First of all, I love that theme, "Young Woman Love Thyself". We need to be reminded to do that. Loving yourself is really important because, if you can't love yourself then you can't love others. I think a beautiful person is someone who knows their worth and is okay with being different. It doesn't matter what you look like on the outside. I know it's hard to do but, we need to love who we are and accept that we're all unique and special in our own way. It's your spirit and who you are on the inside that determines your true beauty. No matter what the magazines and TV tells us, true beauty comes from within. My slogan is, "Always smile." I feel if you can love yourself, you will be happy, and if you're happy with yourself and you're a happy person you can light up the world with just your smile.

Event Highlights



Radio Disney Music Awards 2018



9th Annual Thirst Gala 2018



Kids Choice Awards 2018



Premiere of Demi Lovato's
Simply Complicated 2017



The Trevor's Project 2017



2017 Billboard Music Awards

Pending Press

- Style Verify
- COOL Magazine (September)
- Grumpy Magazine
- Glitter Magazine
- Pop-Culturalist
- Taylor Magazine
- Her Campus
- Unclear Magazine
- Tremblay Magazine (August)

